

A P P E A R A N C E S: (CONT'D)

FOR THE DEFENDANTS: CROWELL & MORING
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P R O C E E D I N G S

(WHEREUPON, COURT CONVENED AND THE
FOLLOWING PROCEEDINGS WERE HELD:)

THE CLERK: CALLING CASE NUMBER 07-05152,
IN RE APPLE AND AT & TM ANTITRUST LITIGATION.

ON FOR APPLE'S MOTION FOR CERTIFICATE OF
APPEALABILITY OF LIMITED PORTIONS.

TEN MINUTES EACH SIDE.

COUNSEL, COME FORWARD AND STATE YOUR
APPEARANCES.

MR. PFEIFFER: GOOD MORNING, YOUR HONOR.
AL PFEIFFER AND SADIK HUSENY OF LATHAM & WATKINS ON
BEHALF OF APPLE.

MR. RIFKIN: AND GOOD MORNING, YOUR
HONOR. MARK RIFKIN ON BEHALF OF WOLF, HALDENSTEIN,
ADLER, FREEMAN & HERZ ON BEHALF OF PLAINTIFFS.

THE COURT: THERE WERE MULTIPLE MATTERS
BEFORE THE COURT, BUT I HAD MY STAFF NOTIFY YOU,
AND I HOPE YOU GOT THE WORD, THAT WHAT I WANTED TO
HEAR IS THE MOTION HAVING TO DO WITH THE REQUEST
FOR CERTIFICATION OF A PORTION OF THE ORDER FOR
INTERLOCUTORY APPEAL.

AND THERE ARE TWO ASPECTS TO THAT THAT I
WOULD HAVE YOU ADDRESS IN ORAL ARGUMENT.

1 FIRST OF ALL, IT DID NOT OCCUR TO ME TO
2 FRAME THE ISSUES FOR APPEAL. RATHER, IT WOULD HAVE
3 BEEN MY UNDERSTANDING THAT THE ISSUE FOR APPEAL IS
4 PURELY THE ORDER DENYING THE MOTION TO DISMISS AND
5 MY ORDER AND THE REASONS FOR MY ORDER WOULD FRAME
6 THE ISSUE, AND THAT I WOULD NOT REFRAME THE ISSUES
7 AS STATED.

8 INDEED AS I READ THE ISSUES AS STATED, IT
9 REMINDS ME OF THE OLD SAYING I MAY NOT HAVE ALL OF
10 THE VOTES AT THE MEETING, BUT IF I GET TO SET THE
11 AGENDA, I CAN INFLUENCE THE OUTCOME.

12 AND SO BY FRAMING THE ISSUE IN A WAY THAT
13 IT IS FRAMED HERE, IT SEEMS AS THOUGH IT SUGGESTS
14 AN OUTCOME AND A BASIS OF THE OUTCOME THAT IN MY
15 VIEW MAY BE DIFFERENT THAN WHAT WAS STATED IN THE
16 ORDER.

17 SO I WOULDN'T INTEND TO -- I WOULDN'T
18 INTEND TO, IF I GRANT THE MOTION, INDICATE THAT I
19 AGREE THAT THESE ARE THE APPROPRIATE ISSUES FOR
20 INTERLOCUTORY APPEAL?

21 AND THEN THE SECOND ISSUE THAT I WOULD
22 WISH THE PARTIES TO ADDRESS IS WHAT WOULD BECOME OF
23 THE UNDERLYING CASE IF I WERE TO ALLOW THIS
24 INTERLOCUTORY APPEAL.

25 DO YOU WANT TO SPEAK TO THOSE?

1 MR. PFEIFFER: YES, YOUR HONOR, THANK
2 YOU.

3 LET ME START WITH THE FIRST POINT, WHICH
4 IS I GUESS THOSE WHO WRITE THE HISTORY BOOKS
5 CONTROL.

6 WE OBVIOUSLY HAD NO INTENT OTHER THAN TO
7 SPECIFY THAT WE WERE LOOKING AT LIMITED ISSUES
8 WITHIN THE COURT'S ORDER.

9 WE HAVE NO OBJECTION TO, IF YOUR HONOR
10 DECIDES THAT THESE ARE APPEALABLE ISSUES THAT
11 SHOULD BE CERTIFIED FOR APPEAL NOW, HOWEVER YOUR
12 HONOR WANTS TO FRAME IT FOR THE COURT IS OBVIOUSLY
13 YOUR HONOR'S DISCRETION. AND WE HAVE NO PROBLEM
14 WITH WHAT YOU'RE PROPOSING OBVIOUSLY.

15 THE COURT: I GUESS THE QUESTION IS DO I
16 NEED TO REFRAME THE ISSUES?

17 I DENIED A MOTION AND IN DENYING THE
18 MOTION I ISSUED AN ORDER.

19 IS IT YOUR UNDERSTANDING THAT UNDER THE
20 CERTIFICATION PROCESS, I NEED TO DO ANYTHING MORE
21 THAN SAY, "I CERTIFY THAT THERE IS A DISPUTE THAT
22 COULD AFFECT THE CASE, THAT LANGUAGE THAT IS IN THE
23 STATUTE AND THE RULE," AND THEN ALLOW THE PARTIES
24 TO ARGUE WHY AND WHAT -- HOW THEY FRAME THE ISSUES
25 WILL BE UP TO THEM.

1 MR. PFEIFFER: I THINK THAT'S RIGHT, YOUR
2 HONOR. ULTIMATELY WE, THE PARTIES, WOULD HAVE TO
3 FOCUS THE NINTH CIRCUIT IF YOU DID CERTIFY AND SEND
4 IT UP TO THEM, WE WOULD HAVE OUR NEXT ROUND OF
5 BRIEFING OF WHETHER THEY DECIDED TO TAKE THE APPEAL
6 OR NOT.

7 WE WOULD STILL FOCUS ON THE SPECIFIC
8 ISSUES THAT WE THINK ARE IN DISPUTE THAT MERIT
9 INTERLOCUTORY REVIEW.

10 SO THAT'S WHY WE FRAME THEM SPECIFICALLY.

11 OUR INTERPRETATION OF 1292(B) WHEN IT
12 DOES TALK ABOUT CONTROLLING QUESTIONS OF LAW WAS
13 THAT IT WOULD BE SUBSIDIARY ISSUES AND NOT THE
14 ULTIMATE RULING THAT THE APPEAL IS TAKEN FROM.

15 BUT I DON'T THINK IT CHANGES. IF THE
16 ORDER ITSELF WAS CERTIFIED FOR INTERLOCUTORY
17 APPEAL, THE PARTIES WOULD STILL THEN BE ABLE TO
18 BRIEF THE INDIVIDUAL ISSUES THAT WE THINK FRAME
19 THIS DISPUTE.

20 THE COURT: WELL, HERE'S WHAT IS
21 TROUBLING: IF THIS IS HOW YOU FRAME THE ISSUES, IT
22 SEEMS TO ME THAT IT SUGGESTS TO ME THAT THIS IS HOW
23 YOU WOULD SUPPORT YOUR RIGHT TO TAKE THIS
24 INTERLOCUTORY APPEAL.

25 SO IF I DISAGREED WITH THE WAY YOU FRAME

1 THE ISSUE, PERHAPS I SHOULD DISAGREE WITH THE NEED
2 FOR AN INTERLOCUTORY APPEAL.

3 IT DOESN'T SEEM TO ME THAT THE LANGUAGE,
4 WHETHER NEWCAL FUNDAMENTALLY ALTERED ANTITRUST LAW
5 TO HOLD THAT IT AFTERMARKET POWERS ADEQUATELY
6 ALLEGED AND MONOPOLIZATIONS CLAIM CAN THUS PROCEED
7 SIMPLY WHERE IT IS ALLEGED THAT A PLAINTIFF DID NOT
8 KNOWINGLY AND INTENTIONALLY PLACE THE DEFENDANT IN
9 A MONOPOLY POSITION.

10 THAT TENDS TO TRY AND PUT DOWN ON A
11 PINPOINT SOMETHING THAT IS PERHAPS FAR MORE COMPLEX
12 THAN THAT AND WHICH LED THE COURT TO ITS DECISION.

13 WHETHER A PRODUCT SUCH AS A CELLULAR
14 VOICE AND DATA SERVICES THAT INDISPUTABLY EXISTED
15 LONG BEFORE AN INDEPENDENT OF A FOREMARKET PRODUCT
16 CAN BE CONSIDERED WHOLLY DERIVATIVE FROM AND
17 DEPENDENT ON THAT FOREMARKET PRODUCT AS REQUIRED
18 UNDER ICON TO SUPPORT COGNIZABLE RELEVANT MARKET.

19 WHETHER A COMPANY'S INITIAL ENTRY
20 STRATEGY INTO A HIGHLY COMPETITIVE PRIMARY MARKET
21 CAN GIVE IMMEDIATE RISE TO COGNIZABLE MONOPOLY
22 CLAIMS AGAINST THAT COMPANY IN AN AFTERMARKET
23 LIMITED TO THAT COMPANY'S NEWLY LAUNCHED PRODUCT.

24 I CAN TELL YOU THAT IF YOU WERE TO GO TO
25 THE COURT OF APPEALS WITH THESE AS YOUR ISSUES AND

1 IN MY VIEW MEASURE THOSE UP AGAINST THE ANALYSIS
2 DONE BY THE COURT, IT WOULD SEEM TO BE THAT THERE'S
3 A DISCONNECT.

4 SO WHAT I NEED TO BE CONVINCED IS THAT
5 YOU'RE WILLING TO ACCEPT MY RULING AND MY LANGUAGE
6 AND MY ORDER AND FIND THAT AS THE BASIS OF APPEAL
7 AS OPPOSED TO REFRAMING THE ISSUE IN ANY PARTICULAR
8 WAY.

9 MR. PFEIFFER: YOUR HONOR, LET ME BE
10 CLEAR, I THINK WE ARE. WE HAVE NO DESIRE TO DO
11 ANYTHING OTHER THAN TO ACCURATELY REPRESENT WHAT
12 THE RULING SAYS AND WHAT WE BELIEVE TO BE THE
13 RAMIFICATIONS OF THE RULING.

14 AND THE PARTICULAR PHRASING OF THAT IS,
15 FRANKLY, A LOT LESS IMPORTANT TO US THAN GETTING
16 THOSE ISSUES CERTIFIED FOR APPEAL.

17 AGAIN, I APOLOGIZE IF YOUR HONOR FEELS
18 THAT WE HAVE MISCHARACTERIZED YOUR HOLDING. THAT
19 IS NOT OUR INTENT, AND IT WOULD NOT BE OUR INTENT
20 TO DO AT ANY POINT.

21 AND WE HAVE ATTEMPTED TO QUOTE AND
22 OBVIOUSLY WOULD BE PROVIDING THE COURT OF APPEALS
23 WITH YOUR OPINION AND QUOTING TO IT THROUGHOUT.

24 THAT'S REALLY OUR ISSUE, YOUR HONOR.

25 AND IF WE HAVE CHARACTERIZED THINGS IN A

1 PARTICULAR WAY, AGAIN, IT'S NOT OUR INTENT AT ALL
2 TO MISCHARACTERIZE THE COURT'S RULING AND IT IS THE
3 ULTIMATE -- THE COURT'S ULTIMATE RULING OF DECIDING
4 THAT THESE ARE AFTERMARKET CLAIMS THAT CAN AT THIS
5 POINT SURVIVE THAT WE WANT THE NINTH CIRCUIT TO
6 REVIEW.

7 SO WE'RE OBVIOUSLY FULLY PREPARED TO
8 TREAT THE LANGUAGE, THE FRAMING OF THIS AS
9 APPROPRIATE TO GET THE ISSUE REVIEWED AND GET THE
10 GUIDANCE OF THE NINTH CIRCUIT.

11 THE COURT: WELL, NEWCAL IS A NINTH
12 CIRCUIT OPINION SO DO I UNDERSTAND THAT YOU BELIEVE
13 THAT THE CIRCUIT HAS NOT -- DID NOT SPEAK CLEARLY
14 IN NEWCAL?

15 MR. PFEIFFER: WELL, YOUR HONOR, AGAIN,
16 AND LET ME BE CLEAR BECAUSE I THINK THERE IS SOME
17 SUGGESTION FROM THE PLAINTIFFS HERE THAT WHAT WE'RE
18 ASKING THIS COURT TO DO OR WHAT WE'RE ASKING THE
19 NINTH CIRCUIT TO DO IS TO REVISIT ICON.

20 AND THIS MOTION, APPLE'S MOTION, IS NOT A
21 MOTION FOR RECONSIDERATION. WE'RE NOT ASKING YOU
22 TO RECONSIDER YOUR ORDER. WE'RE NOT ASKING YOU TO
23 OBVIOUSLY RECONSIDER ICON.

24 WHAT WE'RE SAYING IS THAT -- AND
25 OBVIOUSLY IT WOULD NOT BE OUR BURDEN EITHER UNDER

1 1292(B) TO TELL THE COURT YOU MUST DECIDE YOU'RE
2 WRONG OR YOU MUST DECIDE THAT ICON IS WRONG.

3 WHAT WE'RE SAYING IS THAT THE APPLICATION
4 OF ICON TO THESE CIRCUMSTANCES IS A VERY UNSETTLED
5 PROSPECT, AND WE BELIEVE THAT THE NINTH CIRCUIT IF
6 IT HAD A CHANCE TO LOOK AT IT WOULD NOT WANT ICON
7 APPLIED AS EXPANSIVELY AS IT HAS BEEN IN THIS CASE.

8 AS JUST ONE PARTICULAR EXAMPLE OF THAT,
9 YOUR HONOR, I THINK WHAT HAS BEEN SET UP BY THE
10 PLAINTIFFS AND CERTAINLY THE WAY THAT I THINK
11 THEY'RE URGING INTERPRETATION OF ICON AND OUR
12 INTERPRETATION OF WHAT THE COURT DID IN YOUR ORDER
13 IS YOU HAVE SET UP EFFECTIVELY A SUBJECTIVE TEST
14 FOR CONSUMER AWARENESS.

15 WE BELIEVE THAT ICON DID DEAL WITH THAT
16 ISSUE. IT -- ALTHOUGH ICON USED THE LANGUAGE OF
17 KNOWINGLY AND VOLUNTARILY PLACING THE DEFENDANT IN
18 A MONOPOLY POSITION, IT DIDN'T LIMIT ITSELF TO THAT
19 AS A SUBJECTIVE TEST.

20 IT VERY SPECIFICALLY SAID AFTERMARKET
21 CLAIMS WOULD FAIL IF A REASONABLE PERSON COULD HAVE
22 DISCOVERED THE INFORMATION, AN OBJECTIVE REASONABLE
23 PERSON TEST. THAT'S WHAT WE FEEL HAS BEEN LOST IN
24 THE ORDER AND THAT'S THE ISSUE THAT WE THINK
25 CLARITY FROM THE COURT OF APPEALS WOULD HELP.

1 AGAIN, WE DON'T THINK THAT'S A CHANGE IN
2 ICON. WE DON'T THINK THAT'S SOMETHING MISSING FROM
3 ICON, BUT WE BELIEVE IT IS AN UNSETTLED ISSUE AND
4 IT HASN'T BEEN EXPRESSLY DEALT WITH IN ANY OTHER
5 CASE THAT WE'RE AWARE OF TREATMENT AS A PURELY
6 SUBJECTIVE TEST.

7 GUIDANCE ON THAT WOULD NOT JUST HELP THIS
8 CASE, BUT IT WOULD APPLY MUCH MORE BROADLY. THERE
9 ARE -- THERE IS OBVIOUSLY A REBIRTH OF AFTERMARKET
10 LITIGATION IN THE COUNTRY, YOUR HONOR.

11 I BROUGHT JUST AS AN EXEMPLAR THE
12 MATERIALS FROM THE ABA ANTITRUST SECTION SPRING
13 MEETING COMING UP IN MARCH WHICH HAS A PANEL
14 DEVOTED SOLELY TO WHAT IT CALLS THE LEGACY OF
15 KODAK, AFTERMARKETS AND TYING.

16 THIS IS VERY MUCH A LIVE ISSUE, AND THE
17 NOTION THAT AFTERMARKETS COULD BE FRAMED BY A
18 SUBJECTIVE TEST OF WHAT THE PLAINTIFFS, THE
19 CUSTOMERS' INTENT WAS, REGARDLESS OF WHAT
20 DISCLOSURES WERE MADE TO THEM, WHAT A REASONABLE
21 PERSON WOULD HAVE DONE WITH THOSE DISCLOSURES OR
22 INFORMATION THAT WAS AVAILABLE TO THEM, WE BELIEVE
23 THAT THAT IS IMPORTANT INFORMATION FOR THE WHOLE
24 INDUSTRY AND OBVIOUSLY WOULD BE OUTCOME
25 DETERMINATIVE IN THIS CASE.

1 THE COURT: WELL, I GUESS I'LL THINK
2 ABOUT THIS SUBJECTIVE-OBJECTIVE DISTINCTION THAT
3 YOU'RE MAKING.

4 YOU READ MY ORDER AS SAYING IT'S PURELY A
5 SUBJECTIVE DECISION?

6 MR. PFEIFFER: THAT A PURELY SUBJECTIVE
7 STATE WOULD SUFFICE, YOUR HONOR, I GUESS WOULD BE A
8 MORE ACCURATE CHARACTERIZATION, YES.

9 AND WE BELIEVE THAT --

10 THE COURT: BUT YOU WOULD BE FORCED UNDER
11 THESE CIRCUMSTANCES TO ACCEPT THE ALLEGATIONS OF
12 THE COMPLAINT AS PROVABLE, AND YOU HAVE CARRIED
13 THAT, YOU CARRY THAT WITH YOU TO THE CIRCUIT IF I
14 ALLOW THE CASE TO GO UP ON APPEAL?

15 MR. PFEIFFER: NO QUESTION WE HAVE TO
16 TAKE THE ALLEGATIONS OF THE COMPLAINT AS TRUE,
17 TOGETHER WITH JUDICIALLY NOTICEABLE MATERIALS.

18 BUT, YES, YOUR HONOR.

19 THE COURT: WELL, IS IT OBJECTIVE OR
20 SUBJECTIVE TO AGREE TO A LONGER THAN A TWO YEAR --
21 TO AGREE TO A TWO YEAR, NOT KNOWING AT THAT POINT
22 THAT YOU'RE SUBJECT TO FIVE YEARS?

23 DOES THAT REQUIRE A SUBJECTIVE JUDGMENT
24 OR IS THAT -- THAT'S NO JUDGMENT AT ALL BECAUSE
25 YOU'RE BEING DEPRIVED OF JUDGMENT?

1 MR. PFEIFFER: WELL, YOUR HONOR, I
2 UNDERSTAND. I THINK THE DISTINCTION THAT I'M
3 TRYING TO DRAW OCCURS AT A DIFFERENT POINT.

4 THE ISSUE IS WAS THERE ENOUGH INFORMATION
5 OUT THERE THAT A REASONABLE PERSON COULD NOT HAVE
6 DISCOVERED THAT THE TERM WAS NOT TWO YEARS BUT WAS,
7 IN FACT, FIVE YEARS?

8 THAT'S THE ISSUE, AND THAT'S THE WAY THAT
9 ICON FRAMES IT.

10 THE COURT: "OUT THERE" MEANING TO COME
11 FROM SOMEPLACE ELSE?

12 MR. PFEIFFER: EXACTLY RIGHT. THAT THERE
13 IS NO REQUIREMENT OF APPLE HAVING IN ITS STORES A
14 GREAT BIG SIGN THAT SAYS, HEY, IT'S FIVE YEARS,
15 GUYS.

16 IF THE INFORMATION IS OUT THERE IN THE
17 PUBLIC, THAT FITS THE ICON OBJECTIVE TEST OF COULD
18 A REASONABLE PERSON HAVE DISCOVERED IT?

19 THE COURT: HOW KNOWN DOES IT HAVE TO BE
20 TO BE "OUT THERE" IN YOUR ARGUMENT?

21 MR. PFEIFFER: WELL, YOUR HONOR, THAT'S
22 NOT AN ISSUE WE HAVE GOTTEN A CHANCE TO BRIEF.

23 MY TAKE ON IT, YOUR HONOR, IS THAT IT
24 WOULD BE SIMILAR TO A STATUTE OF LIMITATIONS THAT
25 IF IT'S AN INQUIRY NOTICE, I THINK A REASONABLE

1 PERSON IS ON INQUIRY NOTICE WHEN THE INFORMATION IS
2 AVAILABLE IN THE PUBLIC.

3 I THINK THIS IS A PARTICULARLY
4 INTERESTING SITUATION, YOUR HONOR, BECAUSE THIS IS
5 NOT LIKE A KODAK COPIER, WHICH IS SORT OF NOT OF A
6 PARTICULAR INTEREST TO ANYONE OTHER THAN PERHAPS
7 PURCHASING PEOPLE.

8 THE I-PHONE -- I DON'T WANT TO SAY --
9 THE COURT: DO YOU THINK IF IT WAS
10 EQUALLY OUT THERE IN THE PUBLIC DOMAIN THAT IF YOU
11 BOUGHT A CELL PHONE AT SOME POINT WHEN YOUR SERVICE
12 CONTRACT EXPIRED YOU COULD SWITCH TO A DIFFERENT
13 PROVIDER?

14 AND YOU THINK IT WAS OUT THERE THAT YOU
15 COULD PUT DIFFERENT SIMM CARDS IN THEM TO USE THEM
16 IN DIFFERENT WAYS IN DIFFERENT COUNTRIES AS MUCH AS
17 IT WAS OUT THERE THAT PERHAPS THEY WERE LOCKED INTO
18 AN APPLE AT & T CIRCUMSTANCE?

19 MR. PFEIFFER: NO, YOUR HONOR. AND TWO
20 REASONS WHY THAT IS SO.

21 ONE IS THAT OBVIOUSLY THE RULE OF THE
22 GENERAL DOES NOT TRUMP THE SPECIFIC WOULD APPLY
23 HERE.

24 THERE WAS APPLE SPECIFIC INFORMATION
25 ABOUT WHAT APPLE'S POLICIES WERE. IF THAT RULE

1 THAT YOU ANNOUNCED WERE THE CASE, THEN PARTIES
2 COULD NEVER COME INTO A MARKET, THIS TIES TO THE
3 INITIAL ENTRY STRATEGY, YOUR HONOR. PARTIES COULD
4 NEVER COME INTO THE MARKET WITH A DIFFERENT
5 STRATEGY THAN COMPETITORS DID.

6 WE CAME INTO A VERY COMPETITIVE
7 MARKETPLACE. PARTIES HAD DIFFERENT PRACTICES
8 WITHIN THAT MARKETPLACE. APPLE ADOPTED ITS OWN
9 STRATEGY. THAT STRATEGY BECAME KNOWN PRIOR TO THE
10 FIRST I-PHONE BEING SOLD AND THAT'S THE POINT.

11 THIS INFORMATION WAS RABIDLY DISCUSSED.
12 THIS, AGAIN, IS NOT PEOPLE BUYING PRINTERS. THERE
13 WAS FORUMS AND THIS WAS IN THE MAINSTREAM PRESS AND
14 THIS WAS NOT HIDDEN INFORMATION, NOT INFORMATION WE
15 COULD HAVE HIDDEN IF WE WANTED TO.

16 THE COURT: WHAT ABOUT THE REST OF THE
17 LAWSUIT WHILE I ALLOW THIS? AS I UNDERSTAND THE
18 PROCESS, THE CIRCUIT WOULD HAVE TO AGREE TO ACCEPT
19 THIS.

20 MR. PFEIFFER: YES, YOUR HONOR.

21 THE COURT: AND IF THEY DON'T ACCEPT IT
22 THEN WE'RE BACK HERE.

23 IF THEY DO ACCEPT IT, WHILE DURING THE
24 PERIOD OF TIME THAT THEY'RE CONSIDERING IT, I
25 SUPPOSE I COULD GO AHEAD WITH THE CASE, BECAUSE THE

1 RULE DOES SPEAK TO NO STAY AUTOMATICALLY BEING
2 GRANTED, I WOULD HAVE THE DISCRETION TO KEEP GOING.
3 BUT WHAT IF THEY ACCEPT THE QUESTION, WOULD THE
4 REST OF THE CASE HAVE TO BE STAYED?

5 MR. PFEIFFER: YOUR HONOR, I THINK "HAVE
6 TO" IS PROBABLY A BIT STRONG.

7 I THINK OUR VIEW, WE HAVE NOT DISCUSSED
8 THIS IN DETAIL, BUT OUR VIEW I THINK WOULD BE THAT
9 IT WOULD MAKE SENSE, THAT IT WOULD BE THE MOST
10 EFFICIENT COURSE TO STAY THE CASE, BUT, NO, IT
11 WOULDN'T HAVE TO BE.

12 I THINK IF THE ANTITRUST CLAIMS WERE
13 BEING REVIEWED, SUBJECT AGAIN TO IF YOUR ORDER WERE
14 CERTIFIED FOR APPEAL, IT IS CERTAINLY CONCEIVABLE
15 THAT THE PARTIES COULD PROCEED TO THINGS LIKE THE
16 BRICKING CLAIMS, THE COMPUTER --

17 THE COURT: BUT NOT THE ANTITRUST?

18 MR. PFEIFFER: NO, YOUR HONOR.
19 ESPECIALLY THE WAY YOU'RE TALKING ABOUT IT, I THINK
20 THE ISSUES WOULD BE WRAPPED UP IN ANY APPEAL,
21 HOWEVER FRAMED, IT WOULD BE BROAD ENOUGH, THAT IT
22 WOULDN'T MAKE SENSE TO GO FORWARD WITH THE
23 ANTITRUST CLAIMS.

24 THE COURT: VERY WELL. LET'S HEAR FROM
25 YOUR OPPONENT.

1 MR. PFEIFFER: THANK YOU, YOUR HONOR.

2 MR. RIFKIN: GOOD MORNING, MAY IT PLEASE
3 THE COURT, MARK RIFKIN ON BEHALF OF THE PLAINTIFFS.

4 WE DO CERTAINLY AGREE WITH THE COURT THAT
5 THE WAY THAT APPLE HAS PHRASED THESE QUESTIONS THAT
6 IT INTENDS TO ADVANCE ON APPEAL SUGGESTS AN OUTCOME
7 THAT WE THINK IS BOTH INCONSISTENT WITH THE COURT'S
8 DECISION AND UNSUPPORTED BY THE LAW.

9 SO WE DON'T THINK THE COURT -- NUMBER
10 ONE, WE CERTAINLY DON'T THINK THE COURT IS REQUIRED
11 TO, NOR DO WE THINK THAT THE COURT SHOULD CERTIFY
12 THESE SPECIFIC QUESTIONS FOR APPEAL.

13 BUT MORE IMPORTANTLY, WE THINK THAT THE
14 QUESTIONS DEMONSTRATE APPLE'S INTERPRETATION OF
15 BOTH THE COURT'S ORDER AND ITS INTERPRETATION OF
16 THE LAW WHICH WE THINK IN THE CIRCUMSTANCES THAT WE
17 HAVE ADDRESSED IN THE BRIEF MAKE IT PRETTY CLEAR
18 THAT AN INTERLOCUTORY APPEAL IS NOT WARRANTED HERE.

19 AND I WILL BRIEFLY TRY TO EXPLAIN THIS
20 ISSUE. AND I'LL NOTE THAT THE DISCUSSION THAT
21 ENSUED WITH COUNSEL FOR APPLE ABOUT THIS
22 DISTINCTION BETWEEN SUBJECTIVE AND OBJECTIVE IS AN
23 INTERESTING ONE BECAUSE APPLE SEEMS NOW TO BE
24 INSISTING THAT THE DETERMINATION HAS TO BE AN
25 OBJECTIVE ONE BUT THE PLAINTIFFS ARE MAKING IT A

1 SUBJECTIVE ONE.

2 I SAY IT'S INTERESTING BECAUSE IT ARISES
3 IN THE CONTEXT OF THE OTHER MOTIONS THAT ARE
4 PENDING, WHICH THE COURT HAS DECIDED TO HEAR ON
5 SUBMISSION AND THAT'S AT & T'S MOTIONS, THEY HAVE
6 MOVED TO DISMISS AND THEY'VE ALSO MOVED TO STRIKE
7 THE CLASS ALLEGATIONS.

8 AND IN SUPPORT OF THEIR MOTIONS TO STRIKE
9 THE CLASS ALLEGATIONS, AT & T SAYS THAT THE
10 PLAINTIFFS INSIST UPON A SUBJECTIVE DETERMINATION
11 OF WHAT THE PLAINTIFFS AND THE CLASS MEMBERS KNEW
12 SO THAT THE DEFENDANTS WOULD NEED TO DEPOSE EACH
13 AND EVERY CLASS MEMBER ON THIS QUESTION OF WHAT
14 THEY KNEW.

15 AND SO INTERESTINGLY NOW WE HAVE A
16 POSITION WHERE APPLE IS SAYING ONE THING AND AT & T
17 IS SAYING THE OTHER.

18 I, FRANKLY, THINK NEITHER ONE OF THOSE
19 ARGUMENTS IS RIGHT, AND LET ME VERY BRIEFLY EXPLAIN
20 WHY.

21 IN NEWCAL WHICH, YOUR HONOR, I SUBMIT IS
22 CLEAR, IT'S PRECISE, IT IS REASONABLY ARTICULATED
23 AND IT HAS PROVIDED AN ADEQUATE GUIDELINE FOR THE
24 COURT'S DECISION.

25 IN NEWCAL THE COURT DECIDED THAT THE WAY

1 TO RECONCILE THE KODAK CASE, THE SUPREME COURT
2 DECISION IN KODAK WITH THE TWO CIRCUIT COURT
3 DECISIONS, THE THIRD CIRCUIT'S DECISION IN THE
4 PIZZA CASE, IN THE DOMINOS PIZZA CASE AND THE NINTH
5 CIRCUIT'S PRIOR CASE IN THE HUMANA HOSPITAL CASE
6 WAS TO SAY THAT THE TWO CASES BY THE CIRCUIT
7 COURTS, WHERE AFTERMARKET CLAIMS WERE NOT ALLOWED,
8 THE PLAINTIFFS IN THOSE CASES, IN FACT, AGREED TO
9 THE LIMITATIONS THAT WERE ATTACKED IN THE CASES.

10 AND SO THE COURT SAID -- AND I'M NOW
11 GOING TO READ DIRECTLY FROM THE NINTH CIRCUIT'S
12 DECISION IN NEWCAL, "THREE RELEVANT PRINCIPLES
13 EMERGE. FIRST THE LAW PERMITS AN ANTITRUST
14 CLAIMANT TO RESTRICT THE RELEVANT MARKET TO A
15 SINGLE BRAND OF THE PRODUCT AT ISSUE AS IN EASTMAN
16 KODAK."

17 WE HAVE DONE EXACTLY THAT. WE HAVE
18 RESTRICTED THE MARKET, THE AFTERMARKET FOR SERVICE
19 VOICE AND DATA SERVICE TO THE I-PHONE VOICE AND
20 DATA SERVICE.

21 "SECOND, THE LAW PROHIBITS AN ANTITRUST
22 CLAIMANT FROM RESTING ON MARKET POWER THAT ARISES
23 SOLELY FROM CONTRACTUAL RIGHTS THAT CONSUMERS
24 KNOWINGLY AND VOLUNTARILY GAVE TO THE DEFENDANT, AS
25 IN QUEEN CITY PIZZA AND FORESITE."

1 NOW, IN THE QUEEN CITY PIZZA AND
2 FORESIGHT THE COURT HAD IN FRONT OF IT A WRITTEN
3 CONTRACT. THE COURT HERE HAS IN FRONT OF IT HAS A
4 WRITTEN CONTRACT.

5 IN THE ONE INSTANCE APPLE WANTS TO SAY
6 THAT THE WRITTEN CONTRACT DOESN'T MATTER BECAUSE
7 THERE WAS -- THERE WERE BLOGS, THERE WERE MESSAGE
8 BOARDS AND THERE WAS MAINSTREAM PRESS THAT TOLD THE
9 PLAINTIFFS THAT WHAT THE WRITTEN CONTRACT SAYS
10 WASN'T ACTUALLY WHAT THE PARTIES AGREED TO.

11 WELL, WE SAY THAT'S RIDICULOUS. AND WE
12 SAY IT'S RIDICULOUS FOR A NUMBER OF REASONS, NOT
13 THE LEAST OF WHICH IS THE WRITTEN CONTRACT ITSELF.

14 AND WE BROUGHT THIS TO THE ATTENTION OF
15 THE COURT IN RESPONDING TO AT & T'S MOTION BUT LET
16 ME SIMPLY READ WHAT THAT CONTRACT SAYS.

17 "THE TWO-YEAR SERVICE AGREEMENT THAT
18 EVERY MEMBER OF THE CLASS SIGNED PROVIDES THAT THE
19 TERM OF THE AGREEMENT IS TWO YEARS AND IT PROVIDES
20 THAT IT CAN BE TERMINATED AT ANY TIME."

21 IT ALSO SAYS, "THAT THIS AGREEMENT AND
22 THE ACCOMPANYING DOCUMENTS MAKE UP THE COMPLETE
23 AGREEMENT BETWEEN YOU AND AT & T AND SUPERSEDE ANY
24 AND ALL PRIOR AGREEMENTS AND UNDERSTANDINGS BETWEEN
25 THE PARTIES."

1 IT IS FOLLY FOR APPLE AND AT & T TO
2 SUGGEST THAT SOME CONSUMER SOMEWHERE SHOULD HAVE
3 KNOWN SOMETHING THAT WAS PUBLISHED BEFORE THEY
4 ENTERED INTO THAT CONTRACT THAT WAS INCONSISTENT
5 WITH THE TWO-YEAR TERM OF THE CONTRACT BUT
6 NONETHELESS THEY AGREE TO BE BOUND, THE CONSUMERS
7 AGREE TO BE BOUND BY THOSE PRIOR INCONSISTENT
8 STATEMENTS.

9 THE COURT: WELL, IS IT THAT THEY AGREED
10 TO BE BOUND OR AS A MATTER OF PRACTICALITY THEY
11 WOULD BE BOUND?

12 PART OF WHAT I CAME TO AS I WAS THINKING
13 ABOUT WHETHER TO CERTIFY THIS IS THE COMBINATION OF
14 THE CONTRACTUAL LANGUAGE, WHICH I AGREE WITH YOU ON
15 ITS FACE IS TWO YEARS. AT THE END OF THAT TWO
16 YEARS, THERE'S A DETERMINATION.

17 THERE'S NOTHING THAT WOULD REQUIRE --
18 THERE'S NO CONTRACTUAL REQUIREMENT THAT THE
19 PURCHASER OF THE PHONE NOW CONTINUED TO SUBSCRIBE
20 BEYOND THAT TWO YEARS. THEY HAVE NOT GIVEN UP
21 THAT.

22 I GUESS THEIR ALTERNATIVE WOULD BE TO
23 SIMPLY BUY ANOTHER PHONE OR TO TOSS THE I-PHONE AND
24 GO OUT AND DO SOMETHING ELSE.

25 IT'S ONLY THE PRACTICAL PROBLEM THAT THE

1 THE PHONE IS AN INSTRUMENT THAT LASTS NORMALLY
2 LONGER THAN TWO YEARS --

3 MR. RIFKIN: RIGHT.

4 THE COURT: -- THAT CREATES THE
5 AFTERMARKET.

6 AND WHAT I NEED TO DO IS TO DECIDE IF
7 THERE'S ANY BENEFIT TO ALLOWING THE CIRCUIT COURT
8 IN THE MIDDLE OF THIS CASE TO REVIEW THE QUESTION
9 OF WHETHER OR NOT THERE'S A COGNIZABLE ANTITRUST
10 CLAIM THAT CAN BE STATED UNDER THOSE CIRCUMSTANCES
11 BECAUSE THERE IS NO SECRET CONTRACT. IT'S JUST A
12 TECHNOLOGY THAT KICKS IN AT THE POINT WHERE THE
13 CONTRACT IS OVER, WHICH AS A PRACTICAL MATTER BINDS
14 THE CONSUMER IF THEY WANT TO GET FURTHER BENEFIT
15 OUT OF THEIR PHONE TO SIGN UP AGAIN.

16 MR. RIFKIN: RESPECTFULLY, YOUR HONOR,
17 THAT IS EXACTLY THE QUESTION AND IT IS EXACTLY THE
18 QUESTION THAT WAS IN FRONT OF THE NINTH CIRCUIT IN
19 NEWCAL, AND IT'S EXACTLY THE QUESTION THAT THE
20 COURT SAID NO TO IN NEWCAL.

21 AND LET ME EXPLAIN.

22 THERE WERE CONTRACTUAL RELATIONSHIPS
23 BETWEEN THE PLAINTIFFS IN NEWCAL AND THE DEFENDANT.

24 AND AT SOME POINT IN TIME ICON DECIDED TO
25 AMEND THOSE CONTRACTS. AND THE PLAINTIFF ALLEGED

1 THAT ICON DID SO WITHOUT DISCLOSING THAT THE
2 AMENDMENTS WOULD LENGTHEN THE TERM OF THEIR
3 ORIGINAL AGREEMENT.

4 THAT'S NO DIFFERENT THAN THE SITUATION WE
5 HAVE HERE. THERE WAS AN ORIGINAL AGREEMENT BETWEEN
6 EVERY PLAINTIFF, EVERY CLASS MEMBER, AND AT & T.
7 TWO YEARS. NO QUESTION ABOUT IT.

8 APPLE AND AT & T HAD THEIR OWN AGREEMENT
9 THAT WAS DIFFERENT THAN THE AGREEMENT BETWEEN THE
10 PLAINTIFFS AND CLASS MEMBERS AND AT & T.

11 AND AT SOME POINT IN TIME AT & T WAS
12 GOING TO HAVE TO AMEND THOSE AGREEMENTS TO ENFORCE
13 THE FIVE-YEAR DEAL IT HAS WITH APPLE. IT'S EXACTLY
14 THE SAME.

15 THE COURT: I UNDERSTAND YOUR POSITION.

16 ISN'T THIS THE LAWSUIT -- ISN'T THIS
17 LEGAL ISSUE WHAT IS THE ISSUE THAT WILL DECIDE THIS
18 CASE ONE WAY OR THE OTHER?

19 WOULDN'T WE ALL BENEFIT FROM SAYING LET'S
20 JUST CERTIFY THIS ISSUE? IF THE PLAINTIFF IS
21 SUCCESSFUL IN STATING A CLAIM, THIS BECOMES A
22 DAMAGES CASE AND LET'S MOVE TO DAMAGES.

23 IF THE PLAINTIFF IS UNSUCCESSFUL IN
24 STATING A CLAIM, THE CASE IS GOING TO GO AWAY. WHY
25 NOT LOOK AT THE REALITIES OF LITIGATION.

1 MOST CASES SETTLE. THIS CASE, LIKE MOST,
2 CAN BE RESOLVED, BUT THE THING THAT IS GOING TO
3 DIVIDE US FOR THE LIFE OF THE CASE WILL BE THAT
4 ULTIMATE LEGAL ISSUE.

5 WHY NOT GET IT OVER WITH RIGHT NOW IF THE
6 CIRCUIT WILL ANSWER?

7 NOW, IF THE CIRCUIT WON'T ANSWER, THEY
8 CAN CERTAINLY REJECT THIS REQUEST, THEN WE TAKE THE
9 NORMAL COURSE.

10 BUT IF THE CIRCUIT ACCEPTS IT, THAT COULD
11 BE A BENEFIT FOR ALL OF US.

12 NOW, I DO HAVE THE QUESTION OF WHAT
13 HAPPENS WITH THE REST OF THE CASE, BUT IT SEEMS TO
14 ME THAT THE REST OF THE CASE WILL ALSO BE AFFECTED
15 BY THAT DECISION. AT & T WILL BE PULLED INTO THE
16 SAME WHIRLPOOL OF SYNERGY THAT BECOMES THE LAW OF
17 THE CASE.

18 MR. RIFKIN: WELL, IT DOESN'T RESOLVE ALL
19 OF THE CASE, AND WE EXPLAINED IN OUR RESPONSE TO
20 APPLE'S MOTION THAT IT LEAVES COMPLETELY
21 UNRESOLVED.

22 IT LEAVES THE I-PHONE APPLICATIONS
23 AFTERMARKET CLAIM COMPLETELY UNRESOLVED.

24 THERE'S NEVER BEEN ANY ARGUMENT ADVANCED
25 THAT ANY ONE AT ANY POINT IN TIME KNEW WHAT APPLE

1 PRACTICES WERE GOING TO BE WITH RESPECT TO THE
2 APPLICATIONS.

3 SO IF APPLE SAYS THAT CONSUMERS MUST HAVE
4 KNOWN AND SHOULD BE CHARGED WITH KNOWING ABOUT ITS
5 INTENT TO MONOPOLIZE THE SERVICE MARKET FOR FIVE
6 YEARS, THAT HAS NOTHING TO DO WITH THEIR INSISTENCE
7 THAT APPLICATIONS BE RESTRICTED ONLY TO PEOPLE WHO
8 DID BUSINESS WITH APPLE. THAT'S NUMBER ONE.

9 NUMBER TWO, IT DOES NOTHING WITH RESPECT
10 TO THE MAGNUSON-MOSS WARRANTY ACT CLAIM.

11 IT DOES ABSOLUTELY NOTHING WITH RESPECT
12 TO THE CONSUMER TRESPASS CLAIM.

13 IT DOES ABSOLUTELY NOTHING WITH RESPECT
14 TO THE CONSUMER FRAUD CLAIM.

15 THERE ARE LARGE PARTS OF THIS CASE,
16 INCLUDING AN ANTITRUST CLAIM THAT ARE COMPLETELY
17 UNRESOLVED BY THIS APPEAL.

18 AND WHEN WE SAID THAT, APPLE REPLIED THAT
19 IT DOESN'T HAVE TO RESOLVE ALL OF THE ISSUES IN THE
20 CASE FOR IT TO BE A CONTROLLING QUESTION.

21 WELL, APPLE MISSED THE POINT.

22 THE POINT IS THAT THIS CASE IS GOING TO
23 PROCEED, LIKE IT OR NOT, NO MATTER WHAT THE COURT
24 DOES WITH THIS MOTION, NO MATTER WHAT THE NINTH
25 CIRCUIT DOES WITH THIS MOTION.

1 NOW, I SUBMIT THAT APPLE HAS NOT MET THE
2 STANDARDS FOR AN INTERLOCUTORY APPEAL.

3 WE HAVE EXPLAINED THAT IN OUR BRIEFS, AND
4 I DON'T WANT TO BELABOR THAT POINT.

5 BUT THERE'S NO FUNDAMENTAL DIFFERENCE OF
6 OPINION HERE.

7 WHAT APPLE REALLY WANTS TO DO IS THAT
8 THEY WANT TO RESHAPE THE LAW THAT THE NINTH CIRCUIT
9 JUST LAID OUT IN NEWCAL IN 2008. THE INK IS BARELY
10 DRY ON THAT OPINION AND APPLE WANTS TO GO BACK AND
11 THEY WANT TO RELITIGATE THAT ISSUE IN THE NINTH
12 CIRCUIT.

13 THE NINTH CIRCUIT DECIDED THESE ISSUES
14 EXACTLY.

15 YOU CAN SUBSTITUTE THE NAMES OF THE
16 PARTIES IN THAT CASE FOR THE NAMES OF THE PARTIES
17 IN THIS CASE, AND THE RESULT IS ABSOLUTELY
18 IDENTICALLY THE SAME.

19 THE COURT: WELL, IT'S DIFFERENT IN ONE
20 RESPECT. IN NEWCAL THERE WAS AN AMENDMENT TO THE
21 CONTRACT, AND SO IT DID DERIVE FROM A CONTRACTUAL
22 CHANGE.

23 HERE THE ANTICOMPETITIVE BEHAVIOR DERIVES
24 FROM SOMETHING THAT APPLE AND AT & T AGREED TO, BUT
25 IT WASN'T FOLDED INTO THE CONTRACTUAL RELATIONSHIP

1 WITH THE CONSUMER.

2 ULTIMATELY A CONSUMER WOULD BE AFFECTED
3 BY IT, AND THAT'S WHAT I THINK IS A FAIR EXTENSION
4 AS I SAID IN MY ORDER. BUT IT WAS AN EXTENSION.

5 I DON'T THINK THAT IT'S -- WELL, I'LL
6 THINK ABOUT THIS.

7 MR. RIFKIN: YOUR HONOR, THE PRINCIPLE IN
8 NEWCAL THAT REALLY MATTERS IS THIS: AN ANTITRUST
9 PLAINTIFF CANNOT COMPLAIN ABOUT BEING LOCKED INTO
10 AFTERMARKET FOR A PRODUCT WHICH HAS ANTICOMPETITIVE
11 IMPACT.

12 A CONSUMER CANNOT COMPLAIN ABOUT BEING
13 LOCKED INTO AN AFTERMARKET FOR PRODUCT IF THE
14 CONSUMER DELIBERATELY AND KNOWINGLY CHOOSES TO BE
15 LOCKED IN. THAT'S THE REASON THAT NEWCAL WAS
16 DECIDED THE WAY IT WAS DECIDED.

17 IN NEWCAL THE COURT SAID THE PLAINTIFF
18 DID NOT AGREE TO THAT.

19 IN KODAK THE SUPREME COURT SAID THE
20 PLAINTIFF DID NOT AGREE TO THAT.

21 IN THE HUMANA HOSPITAL CASE AND IN THE
22 DOMINOS PIZZA CASE THE NINTH CIRCUIT AND THE THIRD
23 CIRCUIT SAID THE PLAINTIFFS HAD AGREED TO BE BOUND
24 IN THE AFTERMARKET. A PLAINTIFF WHO AGREES TO BE
25 BOUND IN THE AFTERMARKET CAN'T COMPLAIN ABOUT BEING

1 BOUND IN THE AFTERMARKET.

2 THERE IS NONE OF THAT HERE. THE --

3 THE COURT: LET ME ASK IT THIS WAY, AND I
4 HAVE ASKED IT IN A DIFFERENT WAY, BUT LET ME ASK IT
5 THIS WAY: I PRESUME THAT THERE WILL BE A HEARING
6 BEFORE THE CIRCUIT OR BRIEFING. I HAVE NEVER DONE
7 THIS, QUITE FRANKLY, OR IF I HAVE, I HAVEN'T DONE
8 IT FREQUENTLY ENOUGH TO REMEMBER.

9 I OFTEN THINK THAT THE CIRCUIT JUDGES
10 WOULD PREFER TO HAVE CASES ON A FULL RECORD, BUT
11 THIS RULE EXISTS IN THOSE INSTANCES WHERE THERE IS
12 SOME LEGAL ISSUE WHICH CAN -- IT'S PIVOTAL IN A
13 CASE.

14 NOW, YOU'RE GOING TO MAKE AN ARGUMENT
15 BEFORE THE CIRCUIT THAT THEY SHOULD NOT CERTIFY THE
16 APPEAL FOR THE SAME REASONS THAT YOU'RE MAKING
17 HERE.

18 SO IF YOU'RE SUCCESSFUL, I'LL GET THE
19 CASE BACK. IF YOU LOSE, IT MEANS THAT THE CIRCUIT
20 SEES SOMETHING WHICH IT WANTS TO TAKE A LOOK AT.

21 THE REASON THAT I'M -- THE REASON I ASK
22 THE QUESTION WOULDN'T WE ALL BENEFIT, BECAUSE IT
23 REDOUNDS TO YOUR BENEFIT AS WELL AS TO APPLE'S TO
24 HAVE THIS QUESTION ANSWERED.

25 I'VE GIVEN YOU MY VIEW ON IT, AND SO I'LL

1 LOOK AGAIN AND DECIDE WHETHER OR NOT THERE IS A
2 BASIS FOR ASKING THE NINTH CIRCUIT TO AT LEAST
3 CONSIDER IT.

4 THEY MIGHT REJECT IT BECAUSE UNDER YOUR
5 ARGUMENT THEY SHOULD REJECT IT BECAUSE THERE IS NO
6 REASON TO TAKE IT.

7 AND IF THAT REJECTION COMES, IT WOULD
8 SIGNAL THAT THIS IS A CASE THAT IS WITHIN THE
9 CONFINES OF ICON AND NEWCAL, AND, THEREFORE, IT
10 WOULD SET US ON A DIFFERENT PATH THAN IF THEY
11 ACCEPTED THE CASE.

12 MR. RIFKIN: I DON'T WANT THE COURT TO
13 LOSE SIGHT OF THE PRACTICAL CONCERNS THAT ARE
14 IMPLICIT IN THE RULES. THE RULE CONTEMPLATES THAT
15 THE DISTRICT COURT MAKES THE DETERMINATION IN THE
16 FIRST INSTANCE BECAUSE --

17 THE COURT: OH, YES, I KNOW. I'M NOT
18 PASSING THE TOTAL DECISION OVER TO THEM BUT THEY
19 GET A VETO.

20 MR. RIFKIN: AND THIS IS THE PRACTICAL
21 CONSIDERATION THAT IS REFLECTED IN THE RULE, IT MAY
22 TAKE THE NINTH CIRCUIT 9 MONTHS, A YEAR, 15 MONTHS,
23 A YEAR, 18 MONTHS TO GET AROUND TO DECIDING THIS
24 ISSUE.

25 THE COURT: BUT I CAN KEEP THE CASE GOING

1 DURING THAT PERIOD OF TIME.

2 MR. RIFKIN: OF COURSE.

3 THE COURT: I WOULDN'T STAY THE CASE
4 WHILE THE NINTH CIRCUIT IS CONSIDERING IT BECAUSE
5 INDEED THAT WOULD BENEFIT US ALL BECAUSE YOUR
6 BRIEFING AT A POINT WHERE THE DECISION WILL HAVE
7 BEEN MADE WILL FLUSH OUT MORE ABOUT THE FACTS AND
8 CIRCUMSTANCES, THE SO-CALLED "IT WAS OUT THERE"
9 WILL BE BETTER FLUSHED OUT BY THAT POINT IN TIME.

10 MR. RIFKIN: WELL, LET'S NOT LOSE SIGHT
11 OF THE FACT THAT THIS WAS A RULING ON A MOTION TO
12 DISMISS.

13 THE COURT: YES.

14 MR. RIFKIN: AND HOW MUCH OF THE RECORD
15 THE NINTH CIRCUIT WILL WANT TO CONSIDER IN DECIDING
16 THE CORRECTNESS OF YOUR HONOR'S DECISION ON A
17 MOTION TO DISMISS.

18 THE COURT: THAT'S A GOOD REMINDER. IT
19 WILL ALWAYS COME BACK TO YOUR COMPLAINT, WOULDN'T
20 IT?

21 MR. RIFKIN: RIGHT. AND I THINK THE
22 COMPLAINT IS ABSOLUTELY CRYSTAL CLEAR. IT MEETS
23 NEWCAL WHICH ITSELF WAS ABSOLUTELY CRYSTAL CLEAR.

24 AND I THINK APPLE JUST DOESN'T MEET THE
25 THRESHOLD. IT MIGHT BE BETTER IN SOME COSMIC SENSE

1 OF THE WORD TO HAVE FINALITY AND CERTAINTY,
2 ALTHOUGH I SUSPECT GIVEN THE WAY THIS CASE HAS
3 PROCEEDED THAT EVEN THEN WE WON'T HAVE FINALITY AND
4 CERTAINTY.

5 BUT I JUST DON'T THINK THAT APPLE MEETS
6 ITS BURDEN UNDER THE RULE FOR THE COURT TO CERTIFY
7 THIS TO THE NINTH CIRCUIT TO DECIDE IF THEY WANT TO
8 HEAR IT.

9 ANYTHING FURTHER, YOUR HONOR?

10 THE COURT: NO THANK YOU.

11 MR. PFEIFFER: YOUR HONOR, MAY I BRIEFLY
12 RESPOND?

13 THE COURT: CERTAINLY. BRIEFLY.

14 MR. PFEIFFER: THANK YOU, YOUR HONOR.

15 FIRST OF ALL, YOUR HONOR, JUST BECAUSE
16 COUNSEL RAISED IT, THERE IS NO INCONSISTENCY
17 BETWEEN THE POSITION THAT APPLE WAS TAKING IN ITS
18 MOTION TO STRIKE AND OUR MOTION HERE.

19 BOTH TOOK YOUR ORDER AS SAYING THAT THERE
20 WAS A SUBJECTIVE TEST. THAT'S WHY APPLE SAID THAT
21 THEY NEEDED DISCOVERY OF THE SUBJECTIVE STATE OF
22 MIND OF THE INDIVIDUAL PLAINTIFFS AND IT'S WHY WE
23 WERE SAYING THIS ISSUE SHOULD BE RESOLVED TO SEE
24 WHETHER IT IS, IN FACT, SUBJECTIVE OR OBJECTIVE.

25 THEY'RE ACTUALLY PERFECTLY CONSISTENT

1 POSITIONS.

2 ON THE DISTINCTION THAT COUNSEL WAS
3 RAISING BETWEEN WHAT HAPPENED IN QUEEN CITY PIZZA
4 AND KODAK, WHAT -- THE PROBLEM, AND I THINK YOUR
5 HONOR ACTUALLY HIT ON IT, THERE IS A CONTRACT FOR A
6 TWO-YEAR SERVICE AGREEMENT WITH AT & T.

7 AND WHAT THE PLAINTIFFS ARE TRYING TO SAY
8 HERE, THOUGH, IS THAT THERE HAD TO BE A FURTHER
9 CONTRACT TERM THAT SAID, AND BY THE WAY, YOU'LL
10 HAVE TO RENEW AND USE YOUR PHONE WITH AT & T AFTER
11 THAT.

12 IN FACT, THE CONTRACT IS COMPLETE. AT
13 THE END OF TWO YEARS PEOPLE CAN STOP PAYING AT & T
14 AND STOP TAKING THEIR SERVICE AND THE CONTRACT WILL
15 END IF THEY DO NOTHING ELSE.

16 WHAT THE PLAINTIFFS ARE SAYING WAS NOT
17 DISCLOSED IS THAT THE PHONE WILL ONLY WORK WITH
18 AT & T SERVICE BEYOND PRESUMABLY, AT THIS POINT IT
19 HASN'T HAPPENED YET, BUT BEYOND THAT TWO-YEAR
20 PERIOD.

21 THAT'S THE ISSUE THAT IS SUPPOSED -- THAT
22 THEY SAY NOBODY COULD HAVE --

23 THE COURT: WHAT DO YOU MEAN IT HASN'T
24 HAPPENED YET? THERE IS AN AGREEMENT ALREADY IN
25 PLACE WITH RESPECT TO THE POST TWO-YEAR PERIOD.

1 AND PART OF THE FACTS THAT YOU DON'T
2 STATE IS THAT THE PHONE WON'T WORK AFTER TWO YEARS
3 UNLESS THERE IS SERVICE.

4 MR. PFEIFFER: AND, AGAIN, YOUR HONOR,
5 THAT'S THE QUESTION, COULD IT -- THAT'S THE ICON
6 TEST WE BELIEVE IS WOULD A REASONABLE PERSON NOT
7 HAVE BEEN ABLE TO DISCOVER THAT? WOULD IT HAVE NOT
8 HAVE BEEN REASONABLY POSSIBLE TO DISCOVER THAT
9 FACT?

10 BUT IT DOESN'T MEAN THAT THERE WAS A
11 CONTRACT TERM THAT APPLIED AND WOULD HAVE TOLD
12 PEOPLE OTHERWISE. THE CONTRACT SAID AFTER TWO
13 YEARS YOU CAN STOP BUYING AT & T SERVICE.

14 THE COMPLAINT THE PLAINTIFFS HAVE IS THAT
15 THE CONTRACT SIMPLY DIDN'T SPEAK TO THIS ISSUE.

16 THE COURT: WELL, IMPLICIT AFTER TWO
17 YEARS "YOU CAN STOP BUYING AT & T SERVICE" IS AND
18 "USE YOUR PHONE WITH SOME OTHER SERVICE."

19 MR. PFEIFFER: WELL, YOUR HONOR, I DON'T
20 AGREE WITH THAT.

21 THE COURT: AH. HOW WOULD THE PHONE BE
22 USEFUL AFTER TWO YEARS?

23 MR. PFEIFFER: AND IT MIGHT NOT BE. BUT
24 THE POINT IS THAT --

25 THE COURT: EVERY TIME YOU STAND UP I GO

1 THE OTHER WAY. EVERY TIME HE STANDS UP I GO THE
2 OTHER WAY. SO THIS IS A PERFECT SITUATION FOR ME
3 TO THINK MORE ABOUT IT. THANK YOU VERY MUCH.

4 MR. SASSE: DAN SASSE FOR AT & T
5 MOBILITY.

6 JUST TO MAKE IT EASIER FOR YOUR HONOR, WE
7 DO AGREE WITH YOUR HONOR THAT IT WOULD BE FAR MORE
8 EFFICIENT TO HAVE THE CIRCUIT TO CONSIDER THE
9 QUESTION AT THIS POINT, AND WE WOULD ASK IF THE
10 COURT IS INCLINED TO GO THAT WAY THAT YOU SEND US
11 WITH APPLE.

12 THE COURT: YOU JOINED IN THIS?

13 MR. SASSE: WE DID NOT JOIN, YOUR HONOR,
14 BECAUSE OUR MOTION TO DISMISS IS PENDING
15 SEPARATELY.

16 THE COURT: SO I DON'T KNOW IF I SHOULD
17 RECOGNIZE YOU ALTHOUGH YOU HAVE A VERY HANDSOME
18 TIE.

19 MR. SASSE: THANK YOU, YOUR HONOR. BUT I
20 THINK IT WOULD BE IMPORTANT FOR THE COURT TO
21 RECOGNIZE THAT.

22 (WHEREUPON, THE PROCEEDINGS IN THIS MATTER
23 WERE CONCLUDED.)
24
25